

**Asia 2016 11<sup>th</sup> – 13<sup>th</sup> of July**

AUTOMOTIVE LIGHTWEIGHT

**SUPPLY-CHAIN SYMPOSIUM**

Jumeirah Himalayas Hotel in Shanghai, China

**EXECUTIVE SPEAKERS FROM :**SAIC/GM ... CHANGAN ... WEBASTO ... SMS GROUP ... BMW ... BAOSTEEL  
NOVELIS ... SERTEC ... JAGUAR LAND ROVER ... SHILOH ... CHERY**LEADS**

- 44% Executives
- 33% Managers
- 37% Tier1
- 27% OEM
- Global Attendees

**SYMPOSIUM FOCUS**

- Aluminium
- Carbon Fibre
- Composites
- High Strength Steel
- Magnesium

**OPPORTUNITIES**

- Sponsorship
- Exhibition
- Delegates
- Plant Tour [T.b.d.]
- VIP Exhibition Tour

**FACTS**

- +130 Participants
- +12 Executive Speakers
- Incl. Tech Exhibition
- Incl. Three Receptions
- Leading Days Of The China Diecasting 2016

**PREPARE FOR THE LIGHTWEIGHT ROAD AHEAD**

## Asia Automotive Lightweight Supply-Chain Symposium from the 11<sup>th</sup> – 13<sup>th</sup> Of July 2016 in Shanghai, China.



**The 4th Automotive Lightweight Supply-Chain Symposium to be focused on automotive lightweighting, supply / process chain and procurement management, will be kicked off on the 11th of July 2016 in the days leading up to the DIECATING CHINA EXHIBITIONS in Shanghai, China.**

Different from other Chinese Lightweighting conferences, the AluMag Symposium focuses on supplier development, process and supply chain, procurement with intensive discussions with more international attendees under a much closer but also a warm atmosphere. Attendees will enter a tight network of lightweight supply-chain executives from all of the world. Around 77 % of the attendees are managers or executives.

The symposium is accompanied by a small lightweight technology exhibition and three receptions will be held during the three day event to offer a perfect setup to interchange with the domestic as well as international executive speakers.

BMW procurement executive Mr. ZANGERLE is one of the key speakers this year. His speech will focus on strategic localization of casting suppliers. Mr Gunther HEIM, Deputy Vice President R&D at Webasto Shanghai will talk about light weight solutions in modern roof design, while Mr. Uwe MUSCHALIK, General Manager R&D at SMS Group GmbH will present their new 3D aluminium & magnesium extrusion manufacturing technology. Mr. Stefan HEIL, Executive Director Vehicle Manufacturing Engineering at SAIC/GM will focus on how the all new Cadillac CT6 is manufactured and how challenges were mastered designing the car. "Development Of The Aluminium Car Body In The Automotive Industry & Potential Future Trends" is the title of JLR Chief Engineer Dr. Mark WHITE`s speech.

For further information regarding the symposium and its speakers please view the

### **Who Should Attend:**

The event is designed for procurement executives who are part of the lightweight supply chain and engineering as well as technical sales managers seeking an understanding of the synergy of cost- / weight reduction programs.

### **Fast Facts:**

- Expected number of participants – 130+
- Number of executive speakers – 12+
- Presentation language – English & Chinese
- Includes a lightweight technology exhibition
- Features three days of networking including three receptions

**Asia Automotive Lightweight Supply-Chain Symposium from the 11<sup>th</sup> – 13<sup>th</sup>  
Of July 2016 in Shanghai, China.**



**Attending Companies:**



**Exhibitors:**



**Media Partners:**



**Automotive News China**

**Sponsors & Partners:**



## Asia Automotive Lightweight Supply-Chain Symposium from the 11<sup>th</sup> – 13<sup>th</sup> Of July 2016 in Shanghai, China.



Asia Automotive Lightweight Supply-Chain Symposium is the ideal event to market your products directly to executive procurement delegates from leading OEMs and Tier I and II suppliers.

We offer the following sponsor packages:

### **Symposium Hall Sponsor Banner Package I: (Auditorium - Side Wall or Front Stage)**

- 75 sft / 7 sqm banner on the side wall of the Auditorium by means of a projector or as a printed roll up banner positioned on the left and / or right side of the auditorium stage.
- Online banner on the Asia Automotive Lightweight Supply-Chain Symposium website.

Your investment: 14,851 CNY

(Please note that your banner location will be handled on a first come, first serve basis)

### **Symposium Hall Sponsor Banner Package II: (Auditorium - Side wall)**

- 11 sft / 1 sqm banner on the side wall of the Auditorium by means of a projector.
- Online banner on the Asia Lightweight Supply-Chain Symposium website.

Your investment: 2,546 CNY

(Please note that your banner location will be handled on a first come, first serve basis)

### **Symposium Handout Sponsor:**

- Company logo / name on *your* note pad distributed to the delegate
- Company logo / name on *your* pen distributed to the delegates
- Company logo / name on *your* paper abstract booklet distributed to the delegates
- Company logo / name on *your* USB stick distributed to the delegates  
[USB Stick can be loaded with sponsor video, presentations, symposium papers....]

Your investment excl production costs: 16,973 CNY

### **Reception Sponsor Package I:**

Make a speech at one of the symposium reception parties:

- At the opening reception party on the 11th of July
- During the evening reception party on the 12th of July
- At the closing reception on the 13th of July

Your investment: 8,486 CNY [Per reception party]

For any questions please contact:

Please contact Ms. Ying ZHOU or Mr. Jost GAERTNER

# Asia Automotive Lightweight Supply-Chain Symposium from the 11<sup>th</sup> – 13<sup>th</sup> Of July 2016 in Shanghai, China.

## Monday 11th July - 6th Floor Ballroom

**13:00pm - 05:30pm Plant Tour**



Destination To Be Confirmed

**05:30pm - 07:30pm Pre-registration & Reception**



Networking And Coming Together

Finger Food & Drinks

## Tuesday 12th July - 6th Floor Ballroom

**09:00am - 09:45am Registration & Morning Coffee / Tea**



Networking, Coming Together And Tech Exhibition

**09:45am - 10:00am Welcome & Session Chair - AluMag**



**Mr. Jost GAERTNER**, Managing Partner

**10:00am - 10:55am Opening Keynote - SAIC / GM**



**Mr. Stefan HEIL**, Executive Director Vehicle Manufacturing Engineering

The All New Cadillac CT6 - Manufacturing A Lightweight Mixed Material Body Structure

**10:55am - 11:30am Refreshments / Coffee / Tea / Snacks**



Break For Refreshments, Coffee, Tea, Snacks, Networking And Tech Exhibition

**11:30am - 12:15pm Speaker - Webasto Shanghai**



**Mr Guenther HEIM**, Deputy Vice President R&D

Light Weight Solutions In Modern Roof Design

**12:15pm - 01:45pm Refreshments / Coffee / Tea / Lunch**



Break For Refreshments, Coffee, Tea, Lunch, Networking And Tech Exhibition

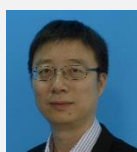
**01:45pm Session Chair - AluMag**



**Ms. Ying ZHOU**, Lead Of China & Japan Projects

## Tuesday 12th July - 6th Floor Ballroom

**01:45pm - 02:25pm Speaker - Shiloh Industries Asia**



**Mr. Peter YAO**, Senior Engineering Manager

Lightweighting; It's A Mixed Up World

**02:30pm - 03:10pm Speaker – Sertec Group**



**Mr. Stephen MORLEY**, Group Engineering Director

**03:15pm - 03:55pm Speaker - SMS Group**



**Mr. Uwe MUSCHALIK**, General Manager R&D

3D Aluminium & Magnesium Extrusion With The HybrEx For Automotive Structural Applications



**Dr. Jens MAGENHEIMER**, Forging Plants Deputy General Manager Sales

**03:55pm - 04:25pm Refreshments / Coffee / Tea / Snacks**



Break For Refreshments, Coffee, Tea, Snacks, Networking And Tech Exhibition

**04:25pm Session Chair - AluMag**



**Mr. Roberto BOEKER**, Managing Partner

**04:25pm - 05:05pm Baosteel Group**



**Mr. Ping BAO**, Chief Engineer & Director Of Auto-Sheet Technical Services

**Lightweight New Development Of Baosteel Automotive Sheet**

**05:10pm - 05:50pm Key Speaker – Chery Automobile**



**Dr. Naiyi LI**, Light Weighting Chief Engineer

Localization / Procurement Strategies / Supplier Development (T.b.d)

**05:50pm - 06:00pm Summary - AluMag**



**Mr. Roberto BOEKER**, Managing Partner

**06:00pm - 08:00pm Reception & Dinner Speech**



Dinner Accompanied By Traditional Chinese Music

Dinner Speech

# Asia Automotive Lightweight Supply-Chain Symposium from the 11<sup>th</sup> – 13<sup>th</sup> Of July 2016 in Shanghai, China.

**Wednesday 13th July - 6th Floor Ballroom**

**09:00am - 09:30am Morning Coffee / Tea**



Networking And Coming Together

**09:30am**

**Session Chair - AluMag**



**Ms. Ying ZHOU**, Lead Of China & Japan Projects

**09:30am - 10:10am**

**Key Speaker – Changan Automotive**



**Mr. Bo LIU**, Office Director

The Application Of The AL/Mg Alloy Component In Changan Passenger Cars

**10:15am - 10:55am**

**Speaker - Novelis**



**Speaker & Topic To Be Announced**

**10:55am - 11:30am**

**Refreshments / Coffee / Tea / Snacks**



Break For Refreshments, Coffee, Tea, Snacks, Networking And Tech Exhibition

**11:30am**

**Session Chair - AluMag**



**Mr. Jost GAERTNER**, Managing Partner

**11:30am - 12:10pm**

**Key Speaker - BMW**



**Mr. Stefan ZANGERLE**, Director Global Purchasing Light Metal Casting

**12:15pm - 12:55pm**

**Key Speaker - Jaguar Land Rover**



**Dr. Mark WHITE**, Chief Engineer Advanced Body JLR Product Development At Jaguar Land Rover Engineering Centre Whitley

Development Of The Aluminium Car Body In The Automotive Industry & Potential Future Trends

**12:55pm - 01:00pm**

**Summary - AluMag**



**Wednesday 13th July - 6th Floor Ballroom**

**01:00 pm - 02:00pm Reception**



Networking And Coming Together

Lunch & Refreshments

**02:00pm - 05:30pm**

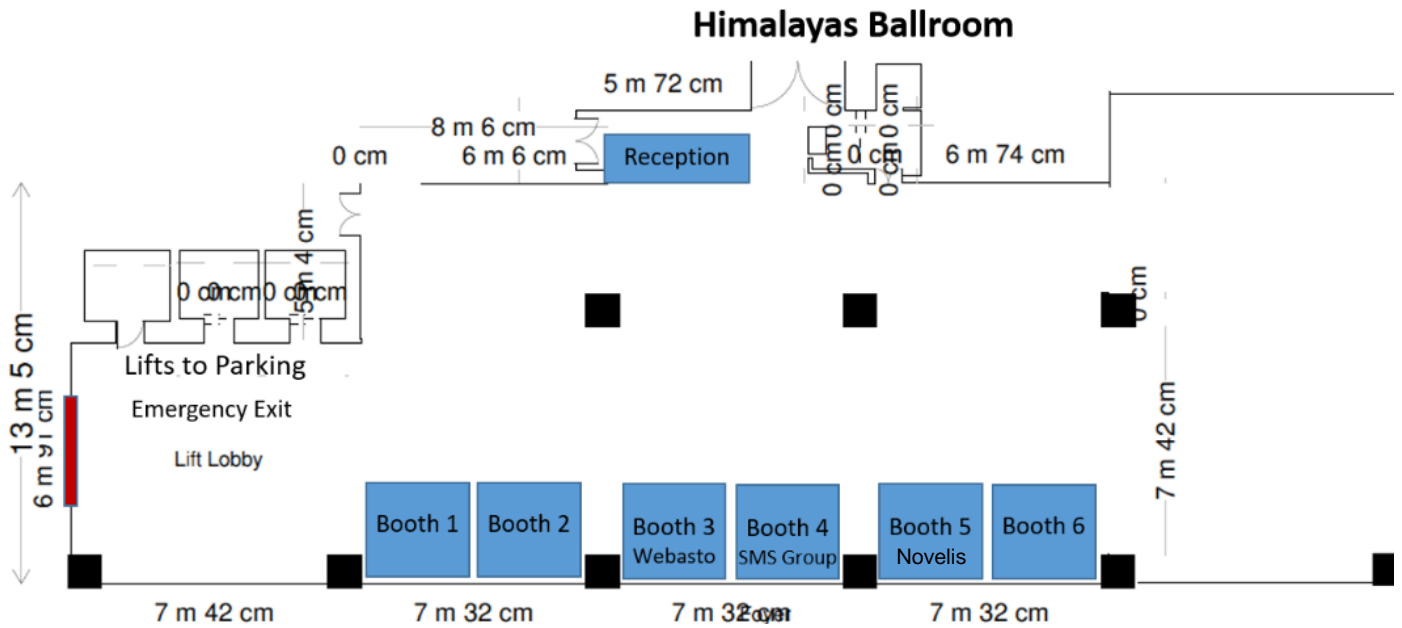
**China Diecasting & Alu Exhibitions**



VIP Tour To Selected Booths At China Diecasting Exhibition

Reception At Nürnberg Messe China Booth

# Asia Automotive Lightweight Supply-Chain Symposium from the 11<sup>th</sup> – 13<sup>th</sup> Of July 2016 in Shanghai, China.



## Exhibition Partners:



## Become An Exhibitor

The Automotive Lightweight Supply-Chain Symposium is the ideal event to exhibit your products. Since it is designed for procurement professionals you are guaranteed a perfect target audience.

Book your booth today to get up close with procurement professionals from leading OEMs and Tier I and II suppliers from all over the world.

## Use AluMag Basic Booth System Or Bring Your Own:

AluMag will provide you with a basic booth system containing everything you need to exhibit (Except your products samples and banners) You can also bring your own booth system to make a more prominent impression.

The AluMag basic booth system contains:

- 97sft / 9sqm velour carpet
- 2 high chairs
- 1 high table
- 1 long table [1.8m x 0.76m]
- 1 chair
- One power connection

## Advantages as an exhibitor:

- Company logo on the AluMag Symposium webpage
- Three days of networking with procurement executives

## Price:

Your investment: 12,947 CNY (Price incl. AluMag basic booth system)

Please note that your booth location will be handled on a first come, first serve basis.

## Booking:

Please contact Ms. Ying ZHOU or Mr. Jost GAERTNER

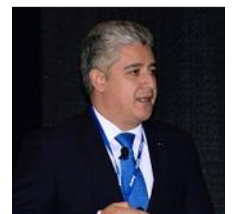
## USA 2015 Symposium – Review

AluMag successfully organized the 3<sup>rd</sup> 'AluMag Automotive Lightweight Procurement Symposium at COBO Center in Detroit from November 9th till 11th, 2015.



### Speakers:

1. FORD RESEARCH & INNOVATION CENTER.  
Mr. Craig RENNEKER – Chief Engineer, New A/T Programs & Component – Transmission & Driveline Engineering
2. CARBON WAR ROOM  
Mr Mike ROETH – Executive Director – North American Council for Freight Efficiency (NACFE) & Operations Leader  
MERITOR  
Mr. Karl MAYER – Director Product Line Management
3. STRIKOWESTOFEN AMERICA  
Mr Ryan BROWN – Director Of Sales
4. KURTZ  
Mr. Lothar HARTMANN – General Manager Business Unit Foundry Machines  
Mr. Kevin CROY – NAFTA Sales Manager Foundry Machines & Trimming Presses
5. BHARAT FORGE ALUMINIUMTECHNIK  
Mr. Joerg MANTWILL – Director Sales
6. RUFF AND ASSOCIATES  
Mr. Gary F. RUFF – President And Chief Executive Officer
7. BOCAR GROUP  
Mr. Gilberto SALDIVAR – New Projects Group Manager
8. FORD  
Mr. Ali JAMMOUL – Global Director Body Exterior And Safety
9. AUTOMOTIVE INSIGHT  
Dr. Gerald S. COLE – Director Lightweight Operations
10. EJOT  
Mr. Laurence CLAUS – President Of NMI Training & Consulting Inc. & Technical Consultant To EJOT Fastening Systems LP USA
11. UACJ Corp.  
Dr. Akio NIKURA – General Manager R&D Division
12. LIGHTWEIGHT INNOVATIONS FOR TOMORROW  
Mr. Lawrence E. BROWN – Executive Director
13. Aluminum Blanking Company  
Ms. Laura ANDERSON – President & CEO

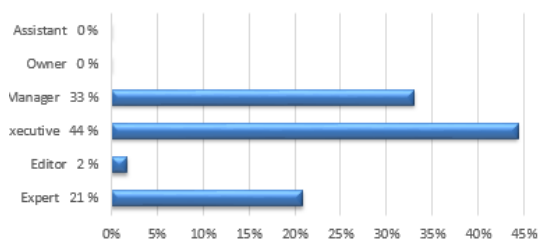


### Delegates Statistics:

115 participants signed up for the 3<sup>rd</sup> procurement symposium held in Detroit. Among the exhibitors were representatives from the cast, forging & equipment industry displaying their newest technology and products.

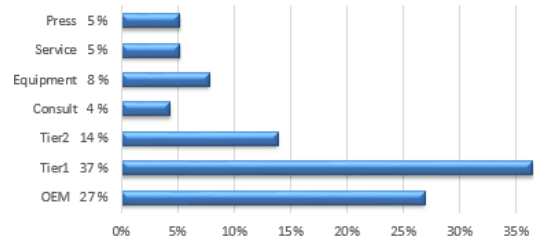
#### Rank - Delegates

115 Participants at the N. America Symposium in 2015



#### Supply Chain - Delegates

115 Participants at the N. America Symposium in 2015





## Asia 2015 Symposium – Review

AluMag successfully held the 2nd International Asia Automotive Lightweight Procurement Symposium from the 6th – 8th of July 2015 at the Jumeirah Himalayas Hotel in Shanghai



### Speakers:

1. AUDI AG - Mr. Frank VENIER, Strategy and Innovation; Lightweight Design Centre
2. MAGNA STEYR Engineering AG & Co.KG - Mr. Gerhard KRACHLER, Director Advanced Development & Product Strategy
3. COSMA MAGNA International - Mr. Christian JURICEK, Manager R&D Europe
4. DGS Druckguss Systems AG - Mr. Andreas MUELLER, CEO
5. Guangdong Hongtu Technology (Holdings) Co Ltd - Mr. Li WAN, Vice President
6. Kurtz GmbH - Mr. Lothar HARTMANN, Managing Director Foundry Machines & Trimming Presses
7. Kurtz GmbH - Mr. Michael BARTEL, Asia Sales Manager Foundry Machines & Trimming Presses
8. Voestalpine Metal Forming GmbH - Mr. Peter BERNSCHER, Member Of The Board & Director Automotive Body Parts
9. JSC Automotive Consulting Co. Ltd - Mr. Jochen SIEBERT, Managing Partner.
10. StrikoWestofen GmbH - Mr. Rudolf RIEDEL, Managing Director
11. StrikoWestofen Thermal Equipment Co.Ltd - Mr. Rainer ERDMANN, Managing Director Asia Operations
12. GEELY - Prof. Fei XIONG Chief Engineer & Director of Auto Lightweight Department
13. NOVELIS China - Mr. James LIU, Managing Director and Vice President of Asia Auto
14. Sapa Technology Asia - Dr. Jin HOU General Manager
15. Kobelco Automotive Aluminium Rolled Products - Mr. Yoshikazu MUKAI, Executive Vice President & Technical Specialist at Branch
16. GASGOO Research Institute - Mr. Martin SHI, Editor at GASGOO International And Senior Analyst

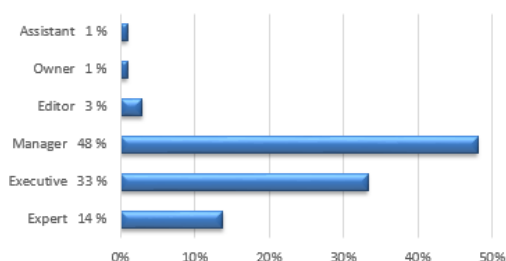


### Delegates Statistics:

102 international executives had participated at the symposium, which was accompanied by an appealing exhibition featuring representatives from the cast and forging industry.

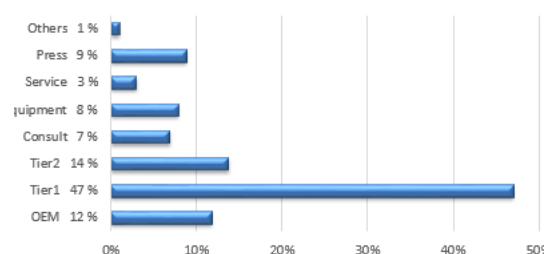
#### Rank - Delegates

102 Participants at the Asia Symposium in 2015



#### Supply Chain - Delegates

102 Participants at the Asia Symposium in 2015



## Europe 2014 Symposium – Review

AluMag successfully organized the 1<sup>st</sup> 'Automotive Lightweight Procurement Symposium' from 5<sup>th</sup> to 7<sup>th</sup> of October 2014 at the Hilton Hotel Duesseldorf, Germany. [\[press report by LMA\]](#)



### Speakers:

1. AUDI AG – Mr. Arne LAKEIT and Mr. Thomas HEUSSER [Opening Keynote]  
Vice President Manufacturing Engineering & Process Planning and  
Head of Production Techn. Dev. - Production - Materials - Processes
2. DAIMLER AG - Dr. Markus HERMLE  
Manager CAE Interior Safety & Durability At Mercedes-Benz Cars
3. THYSSENKRUPP SYSTEM ENGINEERING GMBH - Dr. Achim AGOSTINI  
Head Of Division Lightweight Solutions
4. MAGNA STEYR FAHRZEUGTECHNIK AG & CO KG - Dr. Wolfgang ZITZ  
Vice President Magna Steyr Operation
5. RHEINFELDEN ALLOYS GMBH & CO. KG - Dr. Claudio MUS  
President
6. F.TECH R&D NORTH AMERICA INC. - Dr. Bing Liu and Dr. Xin ZHANG  
Director & COO and Assistant Manager of Design Group
7. BERYLLS STRATEGY ADVISORS GMBH - Mr. Christian KLEINHANS  
Managing Partner
8. GEORG FISCHER AUTOMOTIVE AG - Mr. Klaus DECKING  
Head of Market Communication, Sales Support, Business Develop.
9. CITIUS CAPITAL S.A. DE C.V. - Mr. Dario VILLARREAL  
Managing Partner
10. MITSUBISHI RAYON CO., LTD - Mr. Kouichi AKIYAMA  
Research Director, Composite Materials Development Center
11. RIFTEC GMBH - Dr. Axel MEYER  
CEO
12. GRUNEWALD GMBH & CO. KG - Dr. Joachim GUNDLACH  
Sales Manager
13. BEIJING ANTAIKE INFORMATION - Ms. Xiong HUI  
Chief Analyst

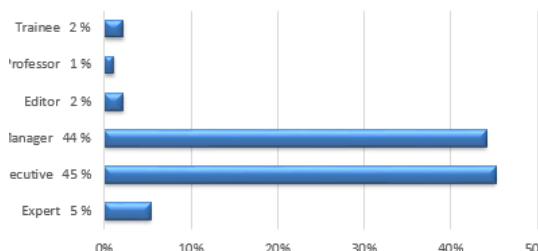


### Delegates Statistics:

93 international executives had registered as delegates to the symposium, which was accompanied by an appealing exhibition featuring representatives from the cast and forging industry.

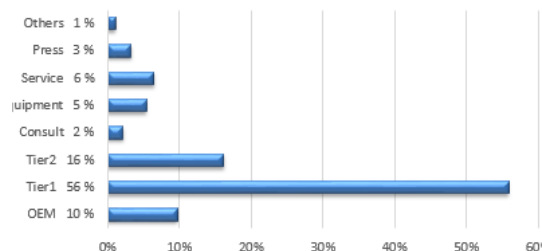
### Rank - Delegates

93 Participants at the European Symposium in 2014



### Supply Chain - Delegates

93 Participants at the European Symposium in 2014



## Asia Automotive Lightweight Supply-Chain Symposium from the 11<sup>th</sup> – 13<sup>th</sup> Of July 2016 in Shanghai, China.



### **Hotel & Revenue**

The Jumeirah Himalayas Hotel in Shanghai is the venue for Asia Automotive Lightweight Supply-Chain Symposium 2016. During the course of the event the Jumeirah Himalayas hotel offers delegates a special booking rate of 1,200 CNY/night for a Deluxe King double room incl. breakfast. To ensure the availability please book as early as possible.

### **Booking:**

The Jumeirah Himalayas Hotel, Tel.:+86 150 00183485, Email: [christina.ding@jumeirah.com](mailto:christina.ding@jumeirah.com)  
BOOKING CODE: ALUMAG [from beginning of April] [Website Map](#)

## **Symposium Contacts:**



### **Ms. Ying ZHOU**

**Lead Japan & China Projects**

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[y.zhou@alumag.com](mailto:y.zhou@alumag.com)

Chinese, English, German, Japanese



### **Mr. Jost GAERTNER**

**Managing Partner**

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English, German

**Delegates Registration – Automotive Lightweight Supply-Chain Symposium**

**Early Bird Registration / Dec 1st 2015 – May 10th 2016**

- Internationals: 8,140 CNY
- Chinese: 6,103 CNY (Only Apply To Chinese Citizens Working & Living In China)
- OEMs: 4,500 CNY

**Semi Early Bird Registration / May 11th 2016 – June 10th 2016**

- Internationals: 8,955 CNY
- Chinese: 6,714 CNY (Only Apply To Chinese Citizens Working & Living In China)
- OEMs: 4,500 CNY

**Standard Registration / June 11th 2016 – July 10th 2016**

- Internationals: 10,177 CNY
- Chinese: 7,631 CNY (Only Apply To Chinese Citizens Working & Living In China)
- OEMs: 4,500 CNY

**Bring Your Team & Receive Up To 20% Discount**

- .3 Delegates: 10% OFF
- .4 Delegates: 15% OFF
- .5+ Delegates: 20% OFF

**Your Contact Details:**

Salutation Title Number of Delegates/Attendees

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Other title

Job function & title

First name(s)

Given name(s)

Company name

Zip / post code

Street / building

City

Country

Email

Phone

## Question / Notice

### Please Note:

- The delegate / attendee registration fee includes free meals & beverages according to the symposium program & three reception parties. Hotel and transportation costs to / from the symposium are not included.
- A confirmation and your invoice will be sent by e-mail.

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### Address

AluMag Automotive GmbH  
Kirchplatz 1a / Alte Apotheke  
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**Germany**

### Online Booking

Online Booking

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**Thank You Very Much For Your Attention. And Your Booking.**

# Terms and Conditions

## 1.1 Payments & cancellation

A registration is binding and can only be partly refunded. Cancellations must be received in writing. By cancellations received up to 30 days before beginning of the event, AluMag Automotive GmbH / AluMag Automotive LLC (In the following AluMag) will refund 70% of the ticket price. There will be a 30% refund for cancellations received up to 15 days before the event. AluMag regrets that no refund would be made for cancellations received less than 14 days prior to the conference. Full payment must be made within 30 days of invoice date, or before the conference (whichever date is earlier). Discounts agreed at time of booking will only be applicable if timely payment is made. If late payment is made the full ticket price will apply.

## 1.2 Changes to conference content & dates

The organisers reserve the right to alter content and program timing including the cancellation or substitution of speakers without notice before the conference. In the unlikely event of the conference being cancelled or curtailed due to any reason beyond the control of AluMag, AluMag will not be held liable for refunds, damages and/or additional expenses which may be incurred by delegates.

## 1.3 Theft, loss or injury

AluMag will not be held liable for the loss or theft of any personal belongings whilst at the conference. AluMag will also not be liable for any injury or illness suffered by a delegate during or travelling to/from the conference. We advise delegates to arrange appropriate travel, health and other necessary insurance cover when attending the conference.

## 1.4 Intellectual property

All conference content including, presentation material, audio and video recordings could be published by AluMag or passed on to a 3rd party without permission from AluMag. Access to conference material online is for personal use.

## 1.5 Antitrust statement

As a participant in any AluMag events, it is necessary to be extremely mindful of the constraints of antitrust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual prices, rates, coverages, market practices, claims settlement practices, or any other competitive aspect of an individual company's operation. Each participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside these bounds.