

# ALUCAST BANGALORE 2016

## ALUCAST

- **7<sup>th</sup> edition scheduled from 1<sup>st</sup> – 3<sup>rd</sup> December, 2016**
- **Government initiatives to further strengthen the industry**
- **'The platform' to meet key industry players under one single roof**

The international exhibition and conference ALUCAST has continuously evolved as "The Platform for Aluminium Die Casting", where latest trends and technologies are showcased. It is the ideal platform for companies to reach out to major target groups - Automotive manufacturers, automotive component suppliers, machinery and plant manufacturers as well as production specialists, developers and buyers.

Leading companies from more than 15 countries with over 100 exhibitors and more than 3000 visitors marked the successful conclusion of the 6<sup>th</sup> edition of ALUCAST 2014 in Bangalore ( December 2014).

Encouraging feedback from exhibitors further reiterated the exclusive positioning of the event for the industry. **Mr. Mallikarjuna S, Head – Marketing & Business Development, Buhler India Pvt. Ltd.** said "The overall impression on ALUCAST 2014 participation is very positive. It was professionally managed on all fronts starting from promotion of the exhibition, Registration online as well as at the venue; Quality visitors visited the Exhibition and Technical Conference. It was a great platform & opportunity to network, communicate, exchange ideas, showcase our latest products and technology in Die Casting field to our existing and potential customers."

Continuing the success story, the next edition of ALUCAST will be held in Bangalore from the 1<sup>st</sup> – 3<sup>rd</sup> December, 2016.

### **Business prospects**

The growth of the Global Aluminium Casting market has been promising in the recent years due to the growing demand for aluminium castings by the APAC (Asia-Pacific) region. The Market is expected to grow at a CAGR of 10% from 2014-2019.

Government initiatives such as "**Make In India**" a national programme designed to facilitate investment, foster innovation, enhance skill development will provide further impetus to the industry.

Speaking on the occasion, **Mr. Prasan Firodia, President, ALUCAST**, said, "Government of India initiatives and healthy sequential growth over the last few years in the automobile

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and auto components industry, has given way to an increased demand in aluminium castings. OEM's and their suppliers are engaged in R&D to find ways of improving fuel efficiency and reducing the weight of the automobile's core components, thus leading to an enhanced usage of non-ferrous materials like aluminium. Effective adoption of aluminium casting enables manufacturers to develop superior-quality products."

**Ms. Sonia Prashar, Managing Director, NürnbergMesse India** further adds "ALUCAST is The Platform where all the manufacturers and suppliers in aluminium die casting industry can network under one roof. The 2016 edition promises to unfold the latest developments in the industry, with an increased number of exhibitors and through knowledge driven conferences/workshops."

The exhibitor spectrum at ALUCAST would include products and services from Aluminium Die Casting, Aluminium Recycling, Automation of Casting Process, Melting Practices and Metal Treatment, Post Casting Operations, Heat Treatment Specialists Instrumentation and Control, Software Systems Integration/Rapid Prototyping, Die Casting Machinery Manufactures, Die Manufacturers, and Machine Tools.

## Event Highlights

The three day exhibition will be supported by knowledge-enhancing conference program and workshops. Eminent speakers from across the globe will share their expertise and knowledge suggesting how some of the latest challenges being faced by the aluminium die casting industry can be overcome.

The Theme of ALUCAST 2016 conference is: "**Challenges Ahead for Aluminium Die Casters**".

The effect of burning of fossil fuels, especially by the Automobile vehicles is one of the critical issues which is being faced by automobile manufacturers and die casters alike. Need for compliance to stricter norms for emission and fuel efficiency is forcing complete rethinking among designers, engineers, scientists.

The papers and presentations would focus on topics such as cost effective processes to produce parts using composite materials, overcoming design challenges, complexities of joining of diverse materials, amongst others.

## About ALUCAST

The Aluminium Casters' Association of India (ALUCAST) is a registered body, with Head Office at Pune, Maharashtra. It is managed by a Board of Trustees. Its list of members includes manufacturers of aluminium castings, users of castings, manufacturers and suppliers of die casting machines and peripherals for die casting machines, foundry chemicals and consumables, design software, casting process simulation software, dies, and others connected with casting manufacture and post casting processes.  
[www.alucast.co.in](http://www.alucast.co.in)

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## About NürnbergMesse

NürnbergMesse is one of the 15 largest exhibition companies in the world. The portfolio covers some 120 national and international exhibitions and congresses and approx. 40 sponsored pavilions at the Nuremberg location and worldwide. Every year, around 30,000 exhibitors (international share: 41%) and up to 1.4 million visitors (international share of trade visitors: 24%) participate in the own, partner and guest events of the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and India. The group also has a network of about 50 representatives operating in over 100 countries.

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