

11th International Trade Fair for Construction Machinery and Vehicles, Mining, Building Material Machinery and Natural Stone Industry

17 - 20 October 2015, Tehran / Iran

Post Show Report

Over 200 exhibitors from 13 countries presented their products innovations at the 11th IranConMin in Tehran. On the more than 10,000 sqm of exhibition space, visitors were informed about the latest trends in the construction, mining and natural stone industry.

Due to the great international participation in IranConMin and the opening of the Iranian market, IranConMin will take place every year. The next trade fair is from 6 – 9 November 2016.

IranConMin 2015 – a great success

The success of the 11th IranConMin, which took place in Tehran from 17 – 20 October 2015, becomes apparent in its key figures:

- > 200 exhibitors
- > 19,000 visitors
- > 10,000 sqm gross space

Visitors 2015

Around 19,000 professionals from building and construction companies, producers of building materials, the natural stone and mining industry, developers, architects and consulting engineers.

Satisfied Exhibitors 2015

- **96%** of the exhibitors would recommend to exhibit at IranConMin (definitely to fairly likely)
- **87**% are planning to participate in next IranConMin (definitely to fairly likely)
- **73**% of the exhibitors met their expected target groups at IranConMin 2015
- **71%** of the exhibitors rate the IranConMin 2015 positively (excellent to good)





Space 2015

Space rented (gross total)	10,000 sqm
Space rented (net total)	5,167 sqm
Hall Space (net)	4,497 sqm
Outdoor Space (net)	670 sqm

Exhibitors 2015

In total 200 companies (95 national and 105 international) took part in construction and mining show. Companies from China, Italy and Germany exhibited in national pavilions. Further exhibitors came from Austria, Egypt, India, Iran, Russia, Spain, Korea, Taiwan, Turkey and UAE.

Organizers

- IMAG Internationaler Messe- und Ausstellungsdienst GmbH, Germany
- > Palar Samaneh Co., Tehran, Iran
- > IranMineHouse, Tehran, Iran
- ➤ IIEC Iran International Exhibition Company

Supporters

- Ministry of Industry, Mine and Trade, Iran
- > VDMA German Engineering Federation

www.iranconmin.de

