



Deutsche Messe

Surface
Treatment

EURASIA

WIN

EURASIA



Turkey

February 11-14, 2016

Tüyap Fair Convention and Congress Centre, Istanbul

Discover Surface Treatment Technologies.

Your Exchange Platform for Innovation, Components and Applications

Eurasia's leading industry event – **WIN EURASIA**

Turkey is at the centre of an economic and political area known as 'Eurasia', where three continents of the world, Europe, Asia and North Africa meet. The proximity to the Balkans and the rest of Europe as well as to the growing emerging markets in Central Asia, the Middle East, and North Africa creates unique business opportunities. The experience of numerous global firms confirms Turkey as a predominant investment location and export platform.

Turkey is the leading investor in the Caucasian and Central Asian Turkic Republics. Due to the strong cultural and historic ties, Turkey provides privileged access and a perfect base to develop business with these countries.

Turkey is an important market for Global Business to reach over one billion consumers.

Why you will meet your customers at Surface Treatment EURASIA?

- In 2013 the Turkish automotive industry turned out more than 1.12 million vehicles, making it the No. 16 auto producer on a global scale. Furthermore Turkey is the largest bus producer, third largest light commercial vehicle producer and third largest truck market in Europe.
- Turkey is the top manufacturer of low-tonnage chemical tankers in Europe, receiving many orders for petrol tankers, chemical tankers and multipurpose container ships. Turkey is also third in the world for mega-yacht manufacturers.
- Turkey's emerging economy presents a need for infrastructure investments in various industries. In 2013 the government allocated USD 26 billion to infrastructure industry and has decided to retrofit and renovate buildings which includes 6,5 million residences, with a budget of USD 400 billion.
- White Good Industry is positioned as the biggest production base in the EU with an established production capacity of approximately 25 billion pieces in large white products.

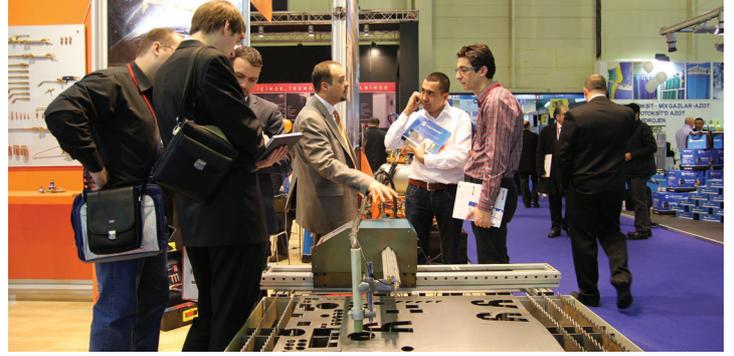
Meet Top Decision-Makers.

WIN Metal Working offers an unique platform to capture new markets and meet highly qualified visitors and buyer delegations coming from surrounding regions especially from Balkans, Central Asian, Middle Eastern and African markets.

An efficient hosted buyer program is organized at national & international level in cooperation with Turkish Ministry of Economy, chamber of industries and commerce's as well as the related associations & unions.

Product Categories

- Surface cleaning and pre-treatment equipment
- Paint and plastics coating systems
- Galvanization systems
- Special surface coating technologies
- Paint, varnish and coating materials
- Surface technology services



Benefit from international flagship trade shows

WIN EURASIA Metal Working is focusing on sheet metal working, metal working and surface treatment technologies. Attending Surface Treatment EURASIA increases your marketing impact in multiple ways in this growth market.



PRE-REGISTRATION FORM

Interested in participating at WIN EURASIA Metal Working 2016

Company :

Contact Person :

Adress :

Phone :

Fax :

Email :

Sector

Metal Working

Surface Treatment

Requested Sqm :

SURFACE TECHNOLOGY EVENTS WORLDWIDE

GERMANY	Hannover	April 25-29, 2016
	Stuttgart	May 31-June 2, 2016
INDIA	New Delhi	December 9-11, 2015
TURKEY	Istanbul	February 11-14, 2016
USA	Chicago	September 12-17, 2016



Deutsche Messe

Hannover Messe Bileşim Fuarçılık A.Ş.

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