



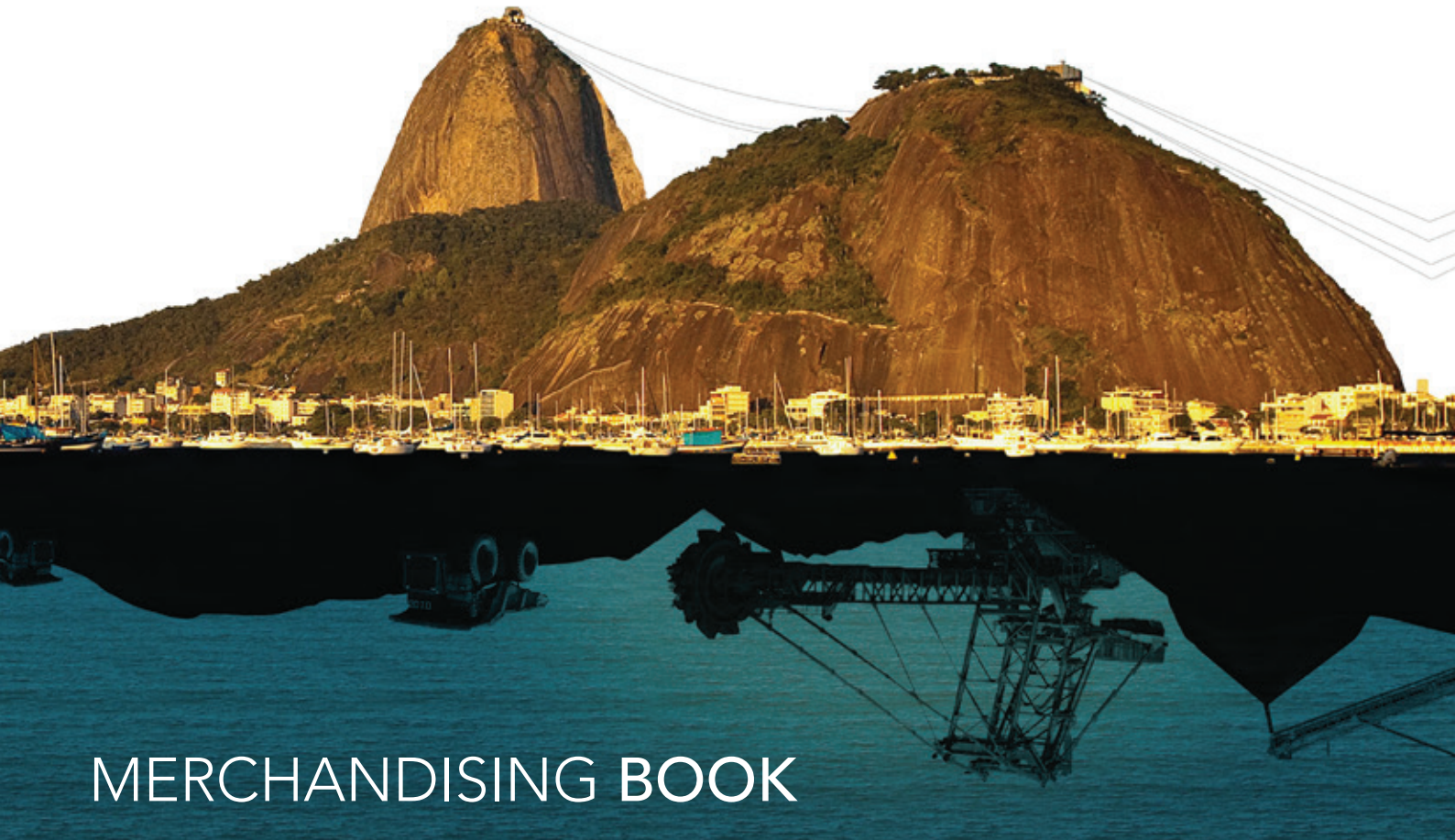
24th World Mining Congress

MINING IN A WORLD OF INNOVATION

18th to 21st October 2016

Centro de Convenções SulAmérica

Rio de Janeiro/RJ



MERCHANDISING BOOK

PROMOTION:



IBRAM

INSTITUTO BRASILEIRO DE MINERAÇÃO

Brazilian Mining Association

Câmara Mineira de Brasil

STATEMENT BY THE CHAIRMAN OF THE WORLD MINING CONGRESS INTERNATIONAL ORGANIZING COMMITTEE



Józef DUBIŃSKI

*Professor and Doctor of Engineering
Corresponding Member PAS
Chairman of the World Mining Congress
International Organizing Committee*

The 24th World Mining Congress is one of the most important mining events worldwide and is going to be held in Rio de Janeiro, Brazil, from October 18 to 21, 2016. The premiere of the World Mining Congress took place 58 years ago, in September 1958, in Warsaw, Poland. Currently, the WMC organization gathers 45 mining nations from all over the world.

Each World Mining Congress, which takes place in a different host-nation, is always a great mining occasion for the international community that represents science and industry figures involved in the exploration of mineral assets. We can assert that this congress points to the most significant directions for global mining development and determines priorities for the activities of all institutions related to mineral activity. The same approach is going to be adopted during the 24th World Mining Congress, which is going to concentrate on the theme of "Mining in a World of Innovation". Nowadays, and increasing number of countries hold great knowledge potential on mining. The challenges aforementioned demand mutual cooperation, exchange of technical knowledge and professional experience, as well as assistance to those in need. Personally, I believe that our generation of the world mining society – the heirs of our illustrious ancestors – will follow their accomplishments and guide the organization of the World Mining Congress into a new direction, to assure many more years of effective services to global mining and to the people who have taken part in this challenging activity, yet still necessary for all humankind.



THE EVENT

The World Mining Congress takes place every three years. Its leadership is under a Secretariat which works as an organization. The Congress aims to technically and scientifically promote and support not only the cooperation for the national and international progress of mining areas, but also the development of natural mineral resources; implement a global network intended to exchange information on mineral sciences, technology, economy, health and safety in mining operations and environmental protection. The World Mining Congress is associated with the United Nations and is located at the Central Mining Institute, in the City of Katowice, Poland.

EVENT DETAILS

DATE: October 18th to 21st, 2016

TIME: Congress: 8 a.m. to 5 p.m.
Exhibit: 1 p.m. to 9 p.m.

LOCATION: Centro de Convenções SulAmérica - Rio de Janeiro/RJ - Brazil

WEBSITE: www.wmc2016.org.br

PARTICIPANTS: Congress participants, IBRAM members, IOC members, students.

EXPECTATION OF PUBLIC: 900 congress participants – 2,000 visitors exhibit/day

BROUGHT TO YOU BY: Brazilian Mining Institute - IBRAM



CENTRO DE CONVENÇÕES SULAMÉRICA

For the 24th World Mining Congress, we have chosen **one of the most modern convention centers in the country**, located in downtown Rio de Janeiro.

The SulAmerica Convention Center is a modern enterprise that gives a contemporary feel to the downtown area. It consists of a Convention Center, two office buildings – the North and South Towers – and a listed building named Solar. The total space spreads over an area of over 33,000 square meters. The Convention Center is fully prepared to host simultaneous lectures, workshops, conferences, conventions, as well as national and international fairs.

The venue location must be highlighted as well. **Near Santos Dumont and Tom Jobim airports**, it offers easy access to the South Zone and to the city's main routes. The proximity of the subway station ensures fast, quiet and safe connection to the main neighborhoods and regions of Rio de Janeiro.

In addition, exhibitors, visitors and congress participants can count on the comfort and safety of a 1,300-space covered parking lot.



FLOOR PLANS



FLOOR PLAN

1ST FLOOR



FLOOR PLAN 2ND FLOOR



Auditorio Cerimônia de Abertura - 900 PAX.

- Altura máxima: 3,50 m
Max. Height
- Altura máxima: 4,00 m
Max. Height
- Área de Exposição
Exhibition area
1.427m²





MERCHANDISING QUOTAS



SPONSORSHIP RESTAURANT

The 24th World Mining Congress official restaurant is located between floors 1 and 2, at the mezzanine of the SulAmerica Convention Center. The restaurant can accommodate 752 seated guests and is an excellent opportunity to advertise your brand.

TABLE DISPLAYS (94)



TOTEMS (THREE)



KNIT CHAIR COVERS (752)



IMAGES FOR ILLUSTRATIVE PURPOSES ONLY

ONE QUOTA: US\$ 22.000,00



SPONSORSHIP CYBERPOINT

This sponsorship modality comprises the assembly of a space to assist the participants in their needs, providing Internet access for checking e-mails, among other activities.

The organization will provide four complete computer sets with the Microsoft Office suite installed, ready to be connected to the local Internet service. It is a great opportunity to advertise your brand and display your products and services for a selected audience.

BANNER (ONE)



WALLPAPER FOR ALL FOUR COMPUTER SETS



KNIT CHAIR COVERS (FOUR)



IMAGES FOR ILLUSTRATIVE PURPOSES ONLY

ONE QUOTA: US\$ 7.000,00



SPONSORSHIP COFFEE BREAK

The coffee breaks are moments for participants to meet in a more informal and relaxed atmosphere. Have your company stand out and benefit from this advertising point. The organization will provide catering services during the program's breaks, throughout the event.

TOTEMS (12)

PLACED NEXT TO THE SIX COFFEE BREAK BUFFETS



IMAGES FOR ILLUSTRATIVE PURPOSES ONLY

ONE QUOTA: US\$ 13.000,00



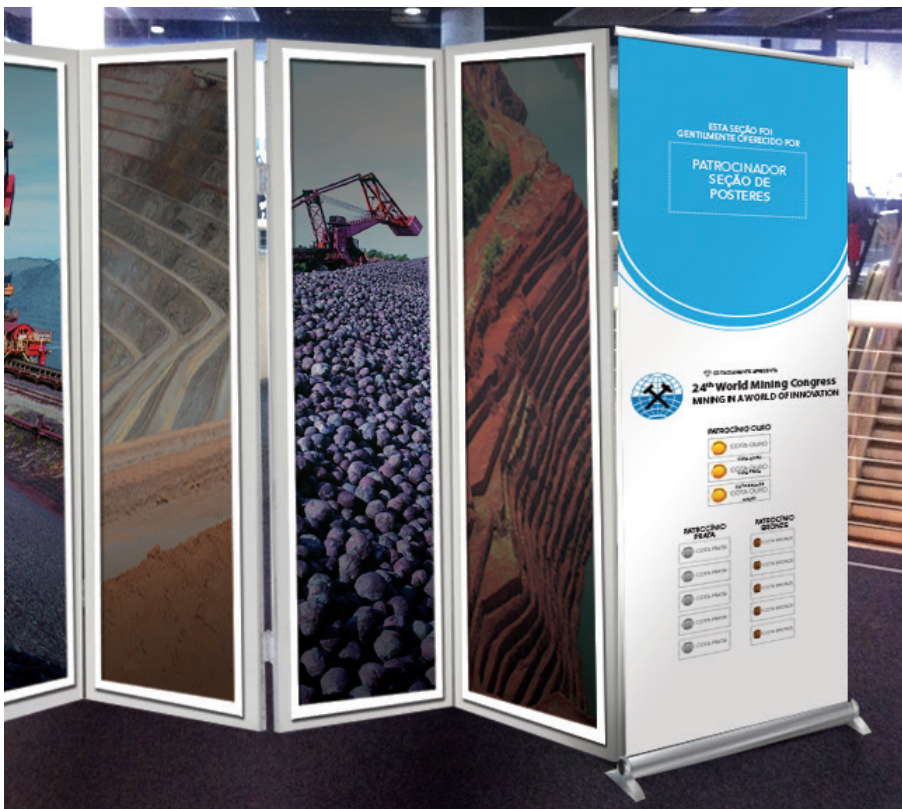
SPONSORSHIP BANNER SECTION

Make communication with visitors easy to expand your permanence in the event. Show that your company cares about its clients' results.

This is an excellent opportunity to display your brand to a well-targeted audience.

TOTEMS (SIX)

PLACED NEXT TO THE THREE BANNER SETS



IMAGES FOR ILLUSTRATIVE PURPOSES ONLY

ONE QUOTA: US\$ 6.000,00



SPONSORSHIP

PHONE CHARGE TOTEM

Direct and highly qualified communication. During the congress, your brand may be displayed for the congress participants, panelists and guests.

This sponsorship modality consists of the application of the logo on the upper part of the totem, achieving great visibility.

TOTEM (ONE)

EQUIPPED WITH MOBILE PHONE CHARGER DEVICES



IMAGES FOR ILLUSTRATIVE PURPOSES ONLY

ONE QUOTA: US\$ 2.500,00 (UNIT VALUE)



SPONSORSHIP INSERTION ON POCKET GUIDE/BADGE

A must-use consulting tool for all visitors. The event's plant and program show the location of all booths, the themes, as well as your advertisement.

ONE PAGE AD ON POCKET GUIDE



IMAGES FOR ILLUSTRATIVE PURPOSES ONLY

ONE QUOTA: US\$ 900,00 (UNIT VALUE)



SPONSORSHIP INSERTION ON THE CONGRESS OFFICIAL CATALOG

The perfect channel for you company to speak with well-informed and opinion-making audiences.

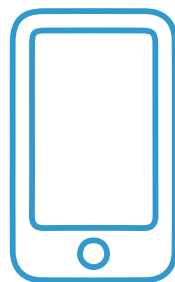
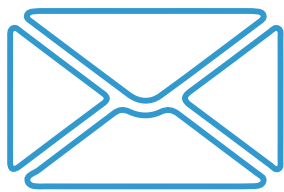
ONE PAGE AD ON THE CONGRESS PRINTED CATALOG



IMAGES FOR ILLUSTRATIVE PURPOSES ONLY

ONE QUOTA: US\$ 5.000,00

CONTACTS



COME EXCHANGE EXPERIENCES

Companies interested in sponsoring the
24th World Mining Congress should contact:

wmc2016@pandapromo.com.br

+55 (31) 2108.2121

